

BROKERS WEEKLY

THE RESIDENTIAL MARKETPLACE

A Real Estate Weekly Publication

BROKERS WEEKLY

Wednesday, February 2, 2007


THE RESIDENTIAL MARKETPLACE

THIS WEEK

Strum like it hot!
Justin Henry teams with guitar great Michael Fraters. Page 4

What slump?
City showplaces anticipate expansion plans. Page 5


Smiles better



Coronado gets the last laugh
as Mike York's team outwits side. Page 8

Rise 'n shine
Bird-fluzy gets a wake-up call as budget hunters beware the holidays. Page 10

Spring awakening



Midwest Florida's top pool as gorgeous 37' Infinity Pools in Silvercreek Park. Page 24

The champions
After the Super Bowl, what are brokers looking for? Page 25


Drive Deals
For clients. Page 27

LOAN RANGERS


Hot PROPERTY
Why savvy buyers should strike now. ... Page 19

Brokers face new frontiers in scramble to find mortgage lenders.
Page 16

The good guy



The Trump brand



Travis Trump will be up at breakfast. Page 6

FEBRUARY

As the full impact of the meltdown on Wall Street became clear, brokers found themselves scrambling to find mortgage lenders for their clients. Prudential Douglas Elliman announced plans to open a new rental office and Barak Realty said it would expand with a new East Side office. As sales slowed and inventory climbed, developers began offering brokers a slew of incentives, from new cars to Super Bowl tickets.

BARAK
REALTY