



The Real Estate Masters Series

2010 CEO Summit The Future of New York Residential Real Estate

Moderated by:

Jeffrey Appel
Vice President
Bank of America

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Date:

Thursday, February 18, 2010

Time:

Registration Starts 5:00 p.m.
Panel Discussion 5:30 p.m. - 7 p.m.

Location:

The Auditorium
Bank of America Tower at One Bryant Park
1111 Avenue of the Americas, 2nd Fl
New York, NY 10036

Only 200 seats available.

Please RSVP to appelevansgroup@gmail.com

In this changing market, how have the business leaders in New York's large and boutique brokerage companies readjusted their business models to keep themselves ahead of the game? What does the future of New York real estate brokerage look like compared to the reality of today? What is the next frontier in advertising, marketing, technology and customer service? How will the changes in sales volume and intense competition for well-priced listings realign the landscape of our market? Join us as we ask the CEO's of 5 of New York's most respected residential firms how they see the future of New York's residential real estate and what they are doing to stay ahead.

Featured Panelists:

Dorothy Herman, President and CEO, Prudential Douglas Elliman

Barak Dunayer, President and Founder, Barak NY

Hall F. Willkie, President, Brown Harris Stevens

Shaun Osher, Founder and CEO, Core NYC

Diane M. Ramirez, President, Halstead Property

Frederick Peters, President, Warburg Realty



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